

BROCHURE

#digitalcyprus

# CITEA DIGITAL CYPRUS CONFERENCE 2022

## The Technology Revolution Reshaping Business

Tuesday, 4 October 2022 | 08:30  
Hilton Nicosia Hotel, Nicosia



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## INTRODUCTION

Technology is the backbone of businesses in the new digital era and digital transformation, which has been a real buzz in IT circles for a few years now, is playing a key role in enterprise planning and growth. Big steps in Cloud Computing, Analytics Architecture, Edge Computing and AI means that Digital Transformation is an imperative. Due to the pandemic, new and transformative technologies are entering the workplace enabling businesses to innovate and thrive in an increasingly digital world and therefore the ability to adapt is crucial.

At the Digital Cyprus 2022 Conference, industry leading digital experts will present the future of technology and the major new trends that are expected to reshape the business and social landscape in the coming years, while the audience will discover key strategies for marking digital efforts a success; discover critical technologies and approaches needed to make better and more informed business decisions, improve operational efficiency, enhance customer engagement, and drive their organization's digital culture.

## TARGET AUDIENCE

Digital Cyprus 2022 is addressed to C-level Executives from Cypriot Corporations from all sectors of the economy, decision-makers seeking to explore and evaluate new technologies and strategic approaches to drive innovation and establish digital culture in their business.

## CONFERENCE DETAILS

-  Tuesday, 4 October 2022
-  8:30
-  Hilton Nicosia
-  Language: English

*\*The conference will be held by physical presence, based on the health protocols that will apply in the given time and in accordance with the evolution of COVID-19.*

# GOLD

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DIGITAL CYPRUS 2022 CONFERENCE



**COORDINATOR**

**MELANIE  
STELIOU**

**KYRIACOS  
KOKKINOS**  
Deputy Ministry  
of Research,  
Innovation and  
Digital Policy,  
Republic of Cyprus

**NATASA  
PILIDES**  
Ministry of Energy,  
Commerce and  
Industry,  
Republic of Cyprus

**DR. NIKOLAS  
MASTROYIANNPOULOS**  
Republic of Cyprus

**DEMETRIS  
NISSIOTIS**  
Cyprus Information  
Technology Enterprises  
Association (CITEA)

**MAGNUS  
FALK**  
Zoom,  
UK

**CHRIS  
WESTON**  
Jumar  
(ex IDC),  
UK

**KELVIN  
CAMENZULI**  
GO plc,  
Malta

## PROGRAMME

08:30 – 09:00

Registration – Welcome Coffee

09:00 – 09:10

Introduction by the Coordinator of the Conference

**Melanie Steliou**

09:10 – 09:25

Keynote address

**Dr. Nikolas Mastrogiannopoulos, Chief Scientist for Research and Innovation, Republic of Cyprus**



09:25 - 09:40

Welcome address

**Demetris Nissiotis, President, Cyprus Information Technology Enterprises Association (CITEA)**



09:40 - 09:55

### **DIGITAL TRANSFORMATION – A MULTI-FACETED JOURNEY FOR SUCCESS IN TODAY’S DIGITAL ERA Inventing a New Work Future**

Prior to the start of the pandemic, only 3% of the world’s workforce was remote. The pandemic caused that number to go to nearly 100% practically overnight. While we saw massive development in collaboration technology over the last two years we have also uncovered challenges in how we connect with our employees and clients. In this presentation we will explore how companies have handled these challenges and why digital transformation itself has transformed.

**Magnus Falk, CIO Advisor, Zoom Video Communications, London, UK**



09:55 – 10:10

### **Keys that unlock your Digital Transformation implementation**

The choice for organisations is not if they need to become digital organisations, but how. New ways of working, evolving employee engagement models and fresh approaches to entering markets have been created by the rapid acceptance and use of consumer technologies and underpinning infrastructure such as cloud computing. Taking advantage of these whilst remaining sustainable and responsible requires organisations to navigate many steps to true transformation. The keys that can unlock the implementation include:

- A vision for the future of your sector
- Creating a workable strategy for digital transformation
- Equipping your workforce with the skills and aptitudes for this way of working
- Rethinking your metrics and how you judge success
- Building capabilities that allow access to emerging trends such as the Metaverse

**Chris Weston, Chief Digital and Information Officer, Jumar (ex IDC), UK**



10:10 – 10:25

### **Implementing Digital Transformation**

Digital technologies are changing the way we see life. The world has to adapt to new ways for remote working and education. Digital transition should leave no one behind, putting people first and creating new opportunities for business. Digital solutions have also a key role to play in fighting climate change and achieving the green transition of our economies and societies.

- Emerging Technologies for Digital Transformation
- Building a business strategy for digital transformation
- Potentials and opportunities that technology is providing
- The Workplace and New Skills required to operate in a digital world

**Kelvin Camenzuli, Chief Digital Officer, GO plc, Malta**





**FLICK MARCH**  
Kyndryl



**PAUL VAN DER LINGEN**  
NetApp



**CARLOS SARMIENTO**  
Oracle EMEA



**JEAN PHILIP DE TENDER**  
EBU



**VASILIS KRASSAS**  
SOFTONE GROUP  
of Companies



**CHRISTINA KOKKALOU**  
IMR/University  
of Nicosia™



**ANDREAS NEOCLEOUS**  
Cyta

10:25 – 10:40

**kyndryl**

**The importance of Cyber Resilience to the future of companies maintaining core purpose and integrity**

As organizations continue to rapidly digitally transform, they have become more susceptible to cyberattacks. In fact, 85% of organizations experienced a cyberattack in the past 12 months, according to a recent CyberEdge Group. In this session, Felicity 'Flick' March will discuss how organizations must embed a cyber resilience framework at the start of their digital transformation journey avoid a potentially damaging cyberattack.

**Flick March, Global Vice President, Security & Resilience, Kyndryl**

10:40 – 10:55

**NetApp**

**Thriving Sustainably in the Third Wave**

There are three waves that have driven substantial change to the people and the technologies involved in the IT ecosystem. Each wave brings increasing levels of automation and speed, and the need to constantly learn new skills. In this talk I will discuss the challenges and opportunities that companies need to address to thrive in the Third Wave whilst also rising to the challenge of reducing IT related carbon emissions.

**Paul van der Lingen, Director, Cloud Solutions Architects, Office of the CTO, Director Executive Briefing Center, NetApp**

10:55 – 11:35

**Networking Coffee Break**

11:35 – 11:50

**ORACLE**

**Making a data driven company - What makes them successful?**

We all have goldmines in our organizations in the form of data. A successful company is often driven by knowledge extracted from those data goldmines. The challenge for us all is understanding what makes those companies successful in extracting valuable knowledge from their data goldmines. This session will share examples and the characteristics of those companies who are successful in exploiting their data goldmines to achieve and exceed their goals, and how their choice of solution has helped them to achieve these goals.

**Carlos Sarmiento, SVP, Technology Cloud Engineering, Oracle EMEA**

11:50 – 12:05

**EBU**

**How does Public Service Media deal with Digital Transformation?**

Media is the industry which is most disruptive according to IMD Lausanne professor Michael Wade. Public Service Media is crucial for society to function properly. This keynote will explain how member of the European Broadcasting Union have been dealing with this challenge.

**Jean Philip De Tender, Deputy Director General / Media Director, EBU**

12:05 – 12:20

**softone**

**Digital Transformation with Simple Steps**

Building the Digital Transformation vision for your organization. How to start, what to expect, and the digital transformation journey for SMEs.

**Vasilis Krassas, Head of Strategy, SOFTONE GROUP of Companies**

12:20 – 12:30



Presentation of Survey Results

**Christina Kokkalou, Managing Director, IMR/University of Nicosia™**

12:30 – 12:45



**CYPRUS DIGITAL TRANSFORMATION – TODAY'S REALITIES**

**Fireside chat: The Role of Telcos in Digital Transformation**

- The role of Telcos in Digital Transformation and their offering to Cyprus enterprises
- The future of Telcos

**Andreas Neocleous, CEO, Cyta**

MODERATOR: **Melanie Steliou**



12:45 – 13:25

**Panel Discussion: Boosting the growth of Cyprus businesses through the digitalization of Banking and Professional Services in Cyprus**

Digitalization in the banking and professional services is having a significant impact on the design of business models and services that are being provided. What are the advantages of digitalization in banking and professional services? How can businesses in Cyprus benefit from the digitalization in the banking and professional services? In which way can the digitalization in banking and professional services boost the growth of the Cyprus businesses?

PANELISTS:

- Christos Eojourian, Head of Technology & Digital, Hellenic Bank
- Vasilis Ioannou, Business Units Junior Director, ECOMMBX Ltd
- Demetris Nicolaou, Chief Digital Officer, Bank of Cyprus
- Sotiris Prokopiou, PhD, Senior Manager, Digital Transformation Services Lead, KPMG

PANEL MODERATOR:

**George Tziortzis, Transformation and Digital Economy Advisor to the Bank of Cyprus**



13:25 – 14:05

Networking Cocktail Break

14:05 – 15:05

**Panel Discussion: Embarking on your Digital Journey**

- How can Cypriot corporations start their digital transformation journey?
- Practical Ideas and Tools
- Resources needed, costs and Return on Investment

PANELISTS:

- Harry Haramis, CTO/ Data Center Architect, Head of the International Tech Hub, MBA, MCSE, CCNP-DC, NetApp CLOUD expert, NCSE, IT Trainer YouDream
- Vasilis Krassas, Head of Strategy, SOFTONE GROUP of Companies
- Michael Papadopoulos, Chief Technology Officer, NetU Consultants Ltd
- Kostas Petsas, Service Delivery Manager, Kyndryl Cyprus
- Therapon Therapontos, Managing Director, DataKnights Ltd
- Michael Tyrimos, Managing Director, Capacitor Partners

PANEL MODERATOR:

**Antonis Skoullou, Board Member, CITEA**

15:05 – 15:45

**Panel Discussion: The Government's Vision and Incentives for Business**

The new Industrial Policy 2019-2030 intends to inaugurate a forceful, intellectual and technologically advanced industry, which will contribute greatly to the growth and attractiveness of our economy and generate employment opportunities for young people, as per the state. The strategic goals and milestones of the Policy are mounting innovative infrastructure, refining the business environment, augmenting access to finance for the businesses, digitalization, advancing the globalization of commerce and swelling exports. What is the state's vision and policies on technology and innovation for Cyprus Enterprises? Is there an action plan and incentives to this policy? How is the state transformed through digital transformation culture?

PANELISTS:

- Kyriacos Kokkinos, Deputy Minister of Research, Innovation and Digital Policy, Republic of Cyprus
- Natasa Pilides, Minister of Energy, Commerce and Industry, Republic of Cyprus
- Michael C.G. Charalambides, CEO/MD, ECOMMBX
- Demetris Nissiotis, President, Cyprus Information Technology Enterprises Association (CITEA)

PANEL MODERATOR:

**John Georgoulas, Chairman, ACEMPI**



ACEMPI | Association of Cyprus Electronic Money & Payment Institutions

15:45 – 15:50

Concluding remarks by the Coordinator of the Conference  
**Melanie Steliou**

15:50

End of Conference - Drinks & Bites

## SPEAKERS



COORDINATOR

### **Melanie Steliou**

Melanie Steliou is an actress, television presenter and activist. She graduated from the Theatre of Arts School under Karolos Koun in Athens, Greece, known as Theatro Technis. From 2006 to 2011, she took a break from working in theatre and dedicated most of her energy in television. She worked for the Cyprus Broadcasting Corporation, presenting a breakfast show, wrote produced and presented documentaries as well as taking part in many of the television series produced for the CyBC at that time. As a presenter she hosted the breakfast show, a weekly television show as well as being involved in documentaries in front of and behind the cameras. Melanie then went back to producing and in 2016 worked with the Romanian Broadcasting Company PROTV heading the Cypriot Production Team on the Romanian Reality Television series "Celebrity Farm". She has lent her voice to documentaries and advertisements.



### **Kyriacos Kokkinos, Deputy Minister of Research, Innovation and Digital Policy, Republic of Cyprus**

Kyriacos Kokkinos is the Deputy Minister to the President for Research, Innovation and Digital Policy, since March 1st 2020. He previously served as the National Chief Scientist for Research & Innovation of Cyprus and Chairman of the Board of Directors of the Research & Innovation Foundation. He is a distinguished technologist and professional in the high tech sector, with more than 30 years experience in Executive Management, Technology and Business Consulting, served at c-Level Executive roles in global corporations such as IBM Europe (Executive Director & Partner) and PwC. He also served at the Board of Directors of many Organisations, including Invest Cyprus (Cyprus Investment Promotion Agency - CIPA), the Cyprus Tourism Organisation (CTO), the Cyprus Ports Authority (CPA), and the Board of Trustees of the Cyprus Research Institute. His Academic qualifications include Executive MBA in Strategic Management from Henley Management College (UK) and MSc & BSc in Electrical Engineering from New Jersey Institute of Technology (USA).



### **Natasa Pilides, Minister of Energy, Commerce and Industry, Republic of Cyprus**

Natasa Pilides was appointed Minister of Energy, Commerce and Industry on July 10<sup>th</sup> 2020. She had previously served as the Republic of Cyprus' first Shipping Deputy Minister (appointed March 1st 2018) and as Director General of the Cyprus Investment Promotion Agency (Invest Cyprus), from April 2016 to March 2018. She has more than fifteen years of private sector experience, notably as Director and Regional Chief Operating Officer at Baker Tilly South East Europe, heading the departments of Finance, Marketing, HR, Administration, Operations and IT, for Cyprus, Greece, Romania, Bulgaria and Moldova. She also worked in audit and tax consulting at PwC in Cyprus, Milan and London. She is a Fellow of the Institute of Chartered Accountants of England and Wales, a member of the Institute of Certified Public Accountants of Cyprus and holds a first-class honours degree, with distinction, in Modern Languages and Literature (French and Italian), from Oxford University.



**Demetris Nissiotis, President, Cyprus Information Technology Enterprises Association (CITEA)**

Demetris Nissiotis is a highly experienced ICT professional and executive, with 25 years of working experience in various positions in the industry, a broad knowledge of the advances in the international ICT arena and a clear understanding of the ICT landscape in Cyprus, including the initiatives, developments, limitations and challenges of both Cypriot organizations and local ICT enterprises. He has been actively involved in numerous large, mission-critical ICT projects for important organizations in Cyprus and abroad, both in the public and private sectors, helping them achieve their business objectives through the utilization of effective and efficient ICT solutions. He studied at the University of Cyprus where he obtained a BSc degree in Computer Science. He works at NetU Consultants Ltd since 1997 and he holds the CEO position. Demetris Nissiotis is the President of the Cyprus Information Technology Enterprises Association (CITEA).



**Magnus Falk, CIO Advisor, Zoom, UK**

Magnus Falk has had a 30 year career using technology to help businesses innovate. He has led, advised and been a non-executive in the Financial Services, Government and Technology sectors. A mining engineer by training, he graduated with a first class honours from Imperial College and has mined gold, diamonds and coal. Following a short service commission in the British Army, he enhanced his technology delivery skills at Accenture, coding, designing, testing and project managing. Having delivered numerous projects for Credit Suisse with Accenture, he finally joined the firm and built the Investment Bank's first Project Services function, delivering the ability for rapid change, core to Credit Suisse's growth in the banking's "premier division". Moving into technology management in 2000, he held numerous leadership positions as Head of IT, COO for IT and CIO for EMEA, as technology became yet more important in the Bank. Subsequently, he joined the UK Government as a CTO in the Government Digital Service, building options to make delivery easier for hundreds of Government CIO's. Following this, he joined the UK Financial Conduct Authority as their first senior advisor with a technology background, focussing on improving outcomes through the use of technology. Magnus has sat on the board of a bank and a data centre company. He continues to be a non-executive at the UK Serious Fraud Office.



**Chris Weston, Chief Digital and Information Officer, Jumar, UK**

Chris Weston has been a leading CIO/CTO for over ten years and has worked in companies ranging from innovative start-ups to multi-national organisations. He has been recognised as one of the UK's top IT leaders and has advised boards and CIOs on technology selection, IT team structure and organisation, digital strategy, innovation and business growth, most recently with global research firm IDC. He is now providing strategic direction and advisory services with Jumar, the UK-based technology services company.



**Kelvin Camenzuli, Chief Digital Officer, GO plc, Malta**

Kelvin Camenzuli is the Chief Digital Officer at GO plc, Malta, responsible for transforming GO into a fully digital organization. Also a member of the Operations Committee team of Cablenet, part of the GO Group, where he is responsible to foresee the technology plans of the company as it continues with its growth strategy in Cyprus. Mr. Camenzuli has extensive management experience at Chief Officer level where he has accumulated expertise in IT projects and operations across both the financial (banking) sector and telecommunications industries. An engineer by profession, with an MBA in Project Management, Global Trade, EU Studies Management & Finance from the University of Malta



**Flick March, Global Vice President, Security & Resilience, Kyndryl**

Felicity March, also known as Flick – is a lifelong technologist and now is leading the Industry in Cyber Resilience. She has spent her life designing & delivering IT Services and has over 30 years of deep knowledge and experience. Flick is passionate about Cyber Resilience from anticipate, to protect, to withstand all the way through to recovery of the systems. She is committed to a continuous global exchange of industry knowledge, technical ideas and promotion of best practices. She spends her time working with the C-Suite and their teams to ensure they are aware of their current “recoverability” risk and then helps them shape a strategy to improve their resilience stance. Flick has held many other positions in IBM and Kyndryl including Security and Resiliency Practice Leader, Security and Resiliency Director Europe, and Client Executive Leadership roles and apart of her passion for IT services, she is also passionate about human Resilience, and a qualified Mental Health First Aider. Flick is a ‘motorhead’, she loves cars and fast motorbikes. She lives just outside London with her partner and her son and 2 Golden Retrievers.



**Paul van der Lingen, Director, Cloud Solutions Architects, Office of the CTO, Director Executive Briefing Center, NetApp**

Paul van der Linger, following an already extensive and varied career in IT, joined NetApp from IBM in January 2013 as a Consulting Solutions Engineer and promptly transitioned to the role of Technology Strategist for Northern EMEA. As Director EBC International (EMEA&APAC), Paul boldly spearheaded creative initiatives for the award-winning program, helping shape customers’ perceptions of NetApp as a trusted advisor, while expanding their awareness of the breadth of the portfolio. After this 7-year stint in marketing, Paul has returned to his IT Engineering roots, as Director Cloud Solutions Architect (Office of the CTO) focused on the use of Clouds as essential business tools. His team is responsible for leading NetApp’s technical engagement with hyperscalers and key ISVs and for ensuring the technical integration of NetApp’s roadmap across Cloud products. Being an IT veteran with worldwide experience, Paul is an avid advocate for responsible IT&ESG, and as such, contributes to NetApp’s role in helping customers navigate a path to get greater return on their cloud investments, accelerate their business performance and minimize their risk. Recognized for his singular approach to storytelling - paired with his deep and versatile IT knowledge - Paul is a frequent guest speaker invited to grace the stages of some of the biggest industry events.



**Carlos Sarmiento, SVP, Technology Cloud Engineering Leader, Oracle EMEA**

Carlos Sarmiento is currently the Technology Cloud Engineering Leader for EMEA, responsible for growing the cloud business in the region. Prior to this, Carlos was Chief Strategy Officer for Oracle Latin America, responsible for designing, democratizing and executing Oracle’s strategy in the region. Prior to this role, Carlos was Senior Vice President of the Digital Sales Unit, Vice President of Sales for the Enterprise Segment, Senior Director of the Small and Medium Business segment, and Director of the Telesales Division for Latin America. Carlos has more than 25 years of experience in the technology sector, and is part of the executive committee of Oracle EMEA. He is a Systems Engineer from the National University of Colombia and has a Master’s degree in Business Administration from the same university and specializations in Strategy and leadership from IESE in Barcelona and the University of Michigan.



**Jean Philip De Tender, Deputy Director General / Media Director, EBU**

Jean Philip De Tender has been Media Director at the European Broadcasting Union in Geneva since 2015, overseeing strategy, management, networks and content-related representation. In July 2021, he assumed the additional role of EBU Deputy Director General to support the current Director General, Noel Curran, in key management aspects of the organization, with a focus on strategy development and implementation, and an increased emphasis on knowledge exchange. For more than 25 years Jean Philip De Tender worked for VRT, the Flemish public broadcaster in Belgium. He started his career as a journalist working on various television and radio programmes. Later on, as television programme manager, he became responsible for a wide range of programmes covering all genres, from fiction to entertainment, current affairs and reality. From 2007 to 2013, he was the channel manager of Eén, the biggest television channel in Flanders. During his tenure, Eén grew to achieve enormous success, cornering a share of more than 33% and plotting a clear course for public broadcasting. During his last two years at VRT, he was in charge of all television channels (Eén, Canvas and Ketnet). Jean Philip De Tender loves writing and sharing his ideas. Social media has become second nature to him. In 2010, he published his first book, Alles is een verhaal (Everything is a story). An inspiring personality, he often lectures internationally, both inside and outside the media world. He loves reading books and is inspired by everything that crosses his path. His motto in life is to “create order in the chaos and chaos in the order”.



**Vasilis Krassas, Head of Strategy, SOFTONE GROUP of Companies**

Vasilis Krassas is SoftOne’s Group Head of Strategy responsible for shaping and managing Softone strategy by working with all the leaders of the organization. Before joining Softone, Vasilis was part of Accenture’s Strategy & Consulting practice, supporting leading organizations in SSE to shape and execute their Digital Transformation strategy. Vasilis holds an MSc in Energy Science, Technology and Policy from Carnegie Mellon University, in United States and a MEng in Mechanical Engineering from the National Technical University of Athens, in Greece.



**Christina Kokkalou, Managing Director, IMR/University of NicosiaTM**

Christina Kokkalou is the founder and Managing Director of IMR/University of NicosiaTM, one of the leading and most acclaimed Market Research organizations in Cyprus. With over 25 years of experience in the field of Market Research and Strategic Consultancy, she has been working with the largest organizations in Cyprus and proprietors of international brands. Embracing the challenges of digital transformation and big data, she has established a Market Business Intelligence unit offering innovative and tailor-made solutions based on real time advance and predictive analytics, endorsing strategic business decisions, increasing market share and enhancing customer loyalty.



### **Andreas Neocleous, CEO, Cyta**

Andreas Neocleous is the first CEO of Cyta, Cyprus' largest telecommunications organisation, to have been appointed from the private sector. On assuming his duties in January 2019, he redefined the organisation's vision and set it on a course of growth and dynamic evolution, which has since resulted in a significant increase in revenue and profitability. Under his leadership, Cyta dealt effectively with COVID-19, simultaneously supporting households, businesses and all state services. During the same period, he negotiated and signed a landmark agreement allowing the broadcasting of all Cypriot football matches by all the island's TV platforms. He also led the Organisation's internal modernisation project, pioneering the implementation of a goal-based performance management appraisal system. He is Chairman of the Board of Cyta subsidiary, Cytacom and a board member of Tech Island. His personal ambition is to see Cyta evolve its commercial orientation and assert with confidence and flexibility in every opportunity, a leader in the new generation of telecommunications in Cyprus, offering the technology of the future at affordable prices, impacting consumers' lives and winning customers' hearts and minds. Before taking up his duties at Cyta, he was, among others, Director of Business and Customer Experience at MTN Cyprus, Commercial Manager at Ericsson and a Senior Technology Analyst at Goldman Sachs in London and New York. Through the course of his career, he has gained deep knowledge and experience of issues relating to leadership, reform, modernisation and corporate culture transformation. He has a PhD in Telecommunications & Digital Signal Processing and a Master of Engineering in Electrical and Electronic Engineering, both from Imperial College, University of London.



### **George Tziortzis, Transformation and Digital Economy Advisor to the Bank of Cyprus**

George Tziortzis has more than 23 years of experience in Management and Technology Consulting with a focus in Business and Digital Transformation. He has worked, on a full time basis, for KPMG in the United States, Switzerland and Cyprus and is currently the Head of Consulting Services for EY in Cyprus, servicing clients in different industry sectors including Banking, Telecoms, Retail and the Public Sector. He has acted as the CIO of the Bank of Cyprus for 5 years and a Transformation and Digital Economy Advisor to the Bank. His expertise includes business transformation of large organizations in terms of organizational and operational restructuring, performance improvement, digital strategy definition and digital services development and implementation. He also focusses on the design and development of initiatives, programs, and solutions for developing and establishing a digital economy at a national level.

PANEL MODERATOR



### **Christos Eojourian, Head, Technology & Digital, Hellenic Bank**

Christos Eojourian is the Head of Technology & Digital at Hellenic Bank since August 2021. He joined Hellenic Bank in 2018 as Manager, Channels & Digital Products responsible for the Digital Strategy of the Bank. Christos has 15 years of experience in the financial services sector. He started his career in 2007 at UBS in London working within Prime Brokerage Technology before taking a senior role within the Hedge Fund Client Integration team at Bank of America Merrill Lynch (BAML). Prior to joining Hellenic Bank, Christos was a Director at BlackRock leading, a global team for the Aladdin platform, which provides portfolio management, trading, operations, compliance, and accounting tools. Christos graduated from the University College London (UCL) with a BEng degree in Electrical and Electronic Engineering.



**Vasilis Ioannou, Business Units Junior Director, ECOMMBX Ltd**

Vasilis Ioannou is the Business Units Junior Director of ECOMMBX Ltd. He is currently leading the customer onboarding and customer service units of the Company, being responsible for onboarding prospective customers as well as servicing the needs of existing customers, ensuring a smooth customer journey throughout. Prior to ECOMMBX, Vasilis was a Manager in Risk, Compliance and Regulation Advisory at PwC Cyprus, leading a number of projects for financial services firms, focusing on AML and regulatory compliance, as well as digital transformation, business planning and corporate strategy. Previously Vasilis worked within the International Banking Services division of Bank of Cyprus, in front line and AML compliance positions. Vasilis is a Certified Anti-Money Laundering Specialist (CAMS), holds the CySEC Advanced Certification, and is a member of ACCA, ICPAC and ACAMS.



**Demetris Nicolaou, Chief Digital Officer, Bank of Cyprus**

Demetris Nicolaou is the Chief Digital Officer at Bank of Cyprus and is responsible for the Bank's Digital Channels, the Digital Economy Platform and the delivery of the Digital Transformation initiatives. He joined the Bank of Cyprus in 2017 as Manager Digital Transformation to oversee the delivery of the Bank's Digital Transformation program. Prior to joining Bank of Cyprus, Demetris held various technology roles in the UK working for UBS Investment Bank from 2007 until 2012 and Citibank from 2012 until 2016 where he was most recently the Global Head of Futures eTrading technology. Upon his repatriation to Cyprus, he took the role of Chief Product Development Officer at FxPro Financial Services. Demetris holds a BEng in Computing from Imperial College, London, UK and is also a CFA Charterholder.



**Sotiris Prokopiou, PhD, Senior Manager, Digital Transformation Services Lead, KPMG**

Sotiris Prokopiou has 14+ years of both academic and professional experience holding a PhD in Computational Mathematics (from UK) and two consecutive Postdoctoral Research Fellowships (from USA and France) with the main area of focus being on Digital Twins and Complex Systems Modeling in Biology and Personalized Medicine. Sotiris has also worked as a Systems Modeling Engineer in R&D and as a Solution Consultant at Cosmo Tech (a Digital Twins Tech company in France) on various Industries (including Utilities, Smart Cities and Energy Planning), and most recently, for the past 4.5 years in PwC within the Technology Consulting working on various Technology and Digital Transformation engagements including the Digital Strategy of Cyprus, and currently in KPMG Leading the Digital Transformation Services and acting as the Digital Twins Expert.



**Antonis Skoulios, CITEA Board Member, CITEA**

Antonis Skoulios has been deeply involved in the Cyprus and regional ICT markets for more than 30 years, and possesses a holistic understanding of the computing needs of the public, private and financial institutions. He participated in the provision, analysis, design, and implementation of complex integrated IT solutions to all sectors of the economy including Utilities, Telcos, Banking, Government, and Health. He led large departments of local IT companies such as PricewaterhouseCoopers-Cycom, Demstar Information Group, and Logicom Group, serving in various posts, including sales, marketing, business development, to General Management. He is an active member of various Cyprus national professional associations as well as several social and charitable organizations. He joined Oracle in 2005, and as of 2007, he is the Managing Director and Country Leader of Oracle Cyprus & Malta and a member of the Oracle CEE management team. He holds a BSc University degree in Economics and Business Administration and an MSc in Marketing and Information Systems.

PANEL MODERATOR



**Harry Haramis, CTO/ Data Center Architect, Head of the International Tech Hub, MBA, MCSE, CCNP-DC, NetApp CLOUD expert ,NCSE, IT Trainer YouDream**

Harry Haramis is a CTO/DATACENTER architect, Head of the International Tech Hub & IT Trainer for YouDream Consulting, responsible for enterprise accounts, with 22 plus years of experience in the international IT field. He is a Member of the Global Network of CTOs & Senior Tech Leaders CTO Circle, the CISCO and NetApp Community of specialized partners and CITEA. As an experienced IT professional, he has an extensive insight into developing IT strategies to align with operational requirements of organizations, resulting in improved business performance and IT network stability enabling and emphasizing on digital transformation and business continuity. Having the experience of international projects and working as a project manager with multinational Organizations, Harry Haramis has a proven track record of success in managing internal IT operations and providing consultancy services for the provision of IT solutions, delivering results on time and to client specification, with ongoing technical support. As a proactive leader he is in charge of the coordination and mentoring of an international network of specialized IT Engineers developing the Tech Hub. He is also a trainer, providing customized, specialized CISCO, NetApp, VMware and Commvault trainings.



**Michael Papadopoulos, Chief Technology Officer, NetU Consultants Ltd**

Michael Papadopoulos is the Chief Technology Officer at NetU Consultants Ltd and has over 15 years of professional experience in enterprise information technology solutions. As a solutions architect, he has been consulting multiple private and public sector organizations on the strategy, design, and implementation of mission critical systems, helping customers transform their processes and improve their operations. He is highly involved in the delivery of government digital services, leads the development of hybrid enterprise integration architectures, and specializes in law enforcement and border control solutions, regularly participating in project forums and industry round table discussions for European large-scale information systems.



**Kostas Petsas, Service Delivery Manager, Kyndryl Cyprus**

Kostas Petsas is currently the Service Delivery Manager of Kyndryl Cyprus (since September 2021), a focused, independent company that is building on its own foundation of excellence by creating systems in new ways. Bringing in the right partners, investing in its business, and working side-by-side with its customers, unlocks new business potentials. Kostas also worked for IBM Cyprus, during the last 27 years. He held the position of the Service Delivery Manager for the last 19 years, where he was responsible for the overall services delivery process of the Organisation. His responsibilities also covered the area of Sales and Business Development. He holds a Master's Degree in Economics from the Kiev University of Economics. Currently, Kostas is a member of the Board of Directors of the Cyprus Information Technology Enterprises Organization (CITEA), since October 2021. He is also an elected member of the Municipal Council of Nicosia, since December 2016 and a member of the Ephorate of Greek Schools in Nicosia Council.



**Therapon Therapontos, Managing Director, DataKnights Ltd**

Therapon Therapontos is leading DataKnights Ltd, a digital consulting firm focused on digital acceleration, information security and data privacy. At his early career stages Therapon served IBM and later Logicom Solutions as a Managing Director. Also, during his last years of tenure at Logicom, Therapon, managed the Group's technology strategy team and has led several digital transformation initiatives across the region. Therapon has extensive experience leading operations and driving digital business both in Europe and the Middle East. Since 2017 Therapon is focused solely on digital consulting through DataKnights, a boutique consulting firm that has already successfully managed an impressive portfolio of projects.



**Michael Tyrimos, Managing Director, Capacitor Partners**

Michael is the Founder and Managing Director of the technology consulting firm Capacitor Partners. He holds extensive experience in product management from his previous positions in Silicon Valley, California and Europe. He is an investor in Ergodotisi.com, Kodika.io, and other ventures. Michael is a graduate of King's College London, Oxford University and Cambridge University. He is a recipient of the O1 Visa for Extraordinary Abilities by the United States Government; 40 under 40 Disruptor Award in the field of Technology/Research by CCCI; Associateship of King's College London; and the Fellowship of the Royal Society of Arts, Trades and Commerce.



**John Georgoulas, Chairman, ACEMPI**

John Georgoulas is a Certified Board Director in Banking from INSEAD and a Certified Professional Banker from the Chartered Banker Institute. He has founded several companies in the fields of corporate communications and technology and he is specialized in corporate governance, regulation in the financial services and new technologies. He has served on the board of the Cyprus Securities and Exchange Commission appointed by the Council of Ministers. Now, he is a Non-Executive Director of EcommBX, an electronic money institution regulated by the Central Bank of Cyprus, a Non-Executive Director of TFI Markets, regulated by both the Central Bank of Cyprus and the Cyprus Securities and Exchange Commission and a Non-Executive Director of FXCM, an investment firm regulated by the Cyprus Securities and Exchange Commission. He is the President of the Cyprus Association of Electronic Money & Payment Institutions. He has served on several boards in the private sector and at NGOs and he is an alumnus of IVLP from the Department of State of USA. He has an MBA, a BSc in Business Information Systems and a Diploma of Higher Education in Computer Sciences.

PANEL MODERATOR



**Michael C.G. Charalambides, CEO/MD, ECOMMBX**

Michael C.G. Charalambides comes from a banking background with solid academic and strategic foundation in macro-economics and politics. Since the dawn of the Fin-Tech industry Michael has become a part of many leading industry projects and regulatory bodies via contribution through his network of projects. He has successfully launched with his peers the ECOMMPAY brand, was part of the project that launched the first private POS payments terminal in Cyprus and now has taken on a new venture and created the family of ECOMMBX as an EMI regulated under the CBC. Michael's favourite words that lead his vision are: "positive disruption" and "always work in the light".

## ORGANISER



The Cyprus Information Technology Enterprises Association (CITEA) was established in 1987 and is an active member of the World Information Technology and Services Alliance WITSA, the European IT Federation DigitalEurope, and the Cyprus Employers and Industrialists Federation (OEB). The Association's objective is to play a determining role in the balanced growth of Information and Communication Technologies in the Cyprus economy, acting as the vehicle of change for the development of the information society. The Association is the principal representative of information communication technology (ICT) enterprises on the island and currently numbers over 50 member companies that cover all ICT areas.

## COORDINATOR



IMH is the largest business knowledge and information transfer organisation in Cyprus. Its services include the coordination and running of conferences, seminars and commercial exhibitions, specialist business media publishing and human resources consulting. Every year, IMH organises more than 110 conferences related to every sector of the market, commercial exhibitions and training seminars, and undertakes the entire process of five business award ceremonies. IMH publishes the only dedicated business magazines in Cyprus: the Greek language monthly IN Business and the English-language monthly GOLD, which are read by tens of thousands of Cypriot and non-Cypriot professionals, managers and entrepreneurs. It also operates the magazines' accompanying news portals ([www.inbusinessnews.com](http://www.inbusinessnews.com) and [www.goldnews.com.cy](http://www.goldnews.com.cy)) and REPORTER online ([www.reporter.com.cy](http://www.reporter.com.cy)) and delivers their daily newsletters via e-mail. The IMH Business Development Department bids for tenders published by local public sector bodies, the European Union and other international organisations. Through its activities, IMH gives businesses a chance to develop, to network, to find new clients and business associates, to communicate with new audiences and discover growth opportunities. [www.imhbusiness.com](http://www.imhbusiness.com)

## MAIN SPONSOR



At ECOMMBX we specialize in B2B e-account management, cross-border payments and competitive currency conversions. To ensure the most cost-effective and efficient execution of all your e-banking transactions, our innovative serving model is based on four cornerstones: Advanced technology that connects to the global banking industry, customized connections with banking partners around the world, stringent security and maximum speed. The result is satisfied customers that rely on us for top-notch service.

## SPONSORS

capacitor  
/partners

Capacitor Partners is a Digital Transformation enabler and specialist in the provision of Product Management services. We are trusted by leaders in the retail, construction, energy, R&D, media and software industries and the public sector. Our company helps large organizations reshape their operations, adopt new technologies and increase their efficiency and market footprint. For organizations in need of outsourcing product management responsibilities, we offer to coordinate their development, marketing, operations, research and support functions, with the guarantee of launching and scaling products that are relevant to the market's needs.



Cyta, is the leading brand in the Cyprus telecommunications sector with 60 years of experience. Cyta Business by Cyta emerges as the "One Stop Telecommunications Solution" provider by offering a wide range of innovative and integrated electronic business solutions for Telephony, Internet, Mobile, Cloud and Networking services. It focuses on the overall needs of each business, irrespective of its size or sector of activity using cutting-edge technology that make it the ideal partner for every kind of business.

 HELLENIC BANK

Hellenic Bank is one of the leading financial institutions in Cyprus. It provides businesses and households a full spectrum of competitive banking products and services including insurance services through its two insurance subsidiaries (life and general insurance companies). With strong capital adequacy and robust liquidity Hellenic Bank is at the forefront of financing the growth and transformation of the island's most important industries and businesses. The Bank's success is based on its customer centric, personal approach and the wide range of products and services it offers. Hellenic Bank accelerated its digital transformation and introduced first-class technologies to its digital channels offering seamless customer experience.

JINIUS  
by Bank of Cyprus

Jinius connects the entire Cypriot market in a single digital environment. It is the first digital economy platform in Cyprus that connects businesses and individuals in the Cypriot market, by offering to every business and its customers innovative services and tools that digitalize, simplify, and accelerate their daily transactions and activities. It empowers the Cypriot business ecosystem so that businesses, their partners, and their customers can transact in real-time, efficiently, smarter, faster and safely.

 KPMG

KPMG operates in Cyprus since 1948 and currently employs more than 900 people working from 6 offices across the island (Nicosia, Limassol, Larnaka, Pafos, Paralimni and Polis Chrysochous). We are a member of the global network of KPMG, one of the world's largest professional firms providing Audit, Tax and Advisory services, employing more than 236.000 partners and employees working in member firms around the world in 144 countries and territories. Our clients look to KPMG for a consistent standard of service based on high order professional capabilities, industry insight, local knowledge and expertise.

kyndryl

Kyndryl works at the core of businesses that move the world. With more than 90,000 skilled professionals serving customers in over 100 countries, we design, build, manage and modernize the mission-critical technology systems that the world depends on every day. We are committed to the health and continuous improvement of the vital systems at the heart of the digital economy. With our partners and thousands of customers, we co-create solutions to help enterprises reach their peak digital performance. Our world has never been more alive with opportunities. Together, we can seize them. To learn more, visit [www.kyndryl.com](http://www.kyndryl.com)



NAGA Pay is your ultimate money app, offering you a free IBAN with a Crypto debit card, authorized by VISA! With a seamless registration procedure of a little over 1 minute, NAGA Pay allows you to pay with crypto offline and online and withdraw money using crypto at any ATM worldwide. Through a single mobile app you can invest in stocks, pay with Crypto, make payments, send money to friends, exchange cryptos in real time, short and long the markets — all from your NAGA Pay app.



NetU is a leading Information Technology solutions and services organization in the Eastern Mediterranean region, recognized as a major provider of integrated solutions with strong local and international activity. Being a trusted Digital Transformation Partner to medium and large organizations in the Private and Public sectors, for more than 30 years, NetU provides world-class IT solutions in the areas of Systems Integration, Business Solutions, Technology Solutions helping them achieve their corporate objectives.



Our mission is to help our customers see data in new ways, discover insights, unlock endless possibilities. Scale: US\$42,4 B total GAAP revenue in FY2022, 430,000 customers in 175 countries, US\$56B in R&D since FY2012, 20,000 partners across the globe, 13,000 customer support and service specialists, speaking 29 languages, 18,000 implementation consultants. Innovation: World's first and only autonomous database, Industry's broadest and deepest suite of cloud applications, More than 18,500 patents worldwide, 5 million registered members of Oracle's customer and developer communities. Find out more on [www.oracle.com](http://www.oracle.com)



SoftOne is one of Europe's most dynamic software vendors, focusing in the development of ERP, CRM, Mobile Solutions and innovative Cloud Services. SoftOne delivers both on-premise and SaaS solutions for growing midsize and large organizations. Soft1 solutions are powerful, intuitive and simplllitone. They unify business processes across the enterprise, using a single, integrated platform. With more than 22.000 customers in several international markets and a wide Channel Partners Network, SoftOne provides its customers with top quality business software and services. Counting more than 8.000 Cloud installations, SoftOne's advanced Cloud solutions stand out for their innovation, reliability and effectiveness.



At YouDream we operate as a technology hive through years of experience in the Tech Spectrum. We have built strong relationships with IT industry leaders who set the future of the Global Tech World. That gave us access to specialization in on premises DataCenter and Infrastructure from designing, providing, implementing to supporting the establishment of the highly specialized and fully certified network of dedicated engineers across Europe and Middle East. Many of our success stories are coming from the Educational, Banking, Shipping Sectors, where using cutting edge technology from NetApp, Cisco, VMware and Commvault provides reliability, ROI, resiliency, security, and business continuity to our customers. We have the expertise and the experience to make it happen!

## TECHNOLOGY & INNOVATION CONFERENCE PARTNER



The Research and Innovation Foundation (RIF) is the national authority in charge of supporting and promoting research, technological development and innovation in Cyprus. RIF's mission is pursued through a series of actions with a focus on developing national funding programmes for Research and Innovation (R&I), supporting the participation of Cyprus in European and International Programmes and Organisations, providing value add services, as well as implementing actions for nurturing an R&I culture. [www.research.org.cy](http://www.research.org.cy)

## EXHIBITORS

### DATATECH

Datatech I.T. Solutions Ltd, established in 1989 is a leading provider of innovative technology solutions in the fields of Enterprise Content Management, Business process management and Supply Chain Management. With deep knowledge in the fields of its expertise and of the products it provides, it has earned the trust of large private and public companies, government and semi-government organizations, banks and other financial institutions. Datatechs' solutions are based on products developed both in house and by Datatechs' partners. Datatech strives to offer quality systems covering the whole software development life cycle. Its people have extensive experience in business and systems analysis, technical architectures, programming and support engineering.

### demstar >

Since 1986, Demstar, is one of the leaders in the Cyprus Tech industry. Demstar has evolved with the changing needs of its customers. In partnership with global leaders, Demstar provides enterprise solutions in the areas of infrastructure and networking solutions, Security and data protection, printing, and info management solutions. Demstar is primarily focused in providing managed services to the SMB market of the highest quality through highly educated staff, utilizing technology tools. Instrumental to success has been a commitment to remain relevant to customers' challenges and enable customers to embrace change through technology solutions. To address DX, Demstar has developed Information management and workflow digitization solutions which form a crucial element in the Digital Transformation journey.

### MSelectronics

MS Electronics Ltd, is a broadline distributor based in Limassol and focused on supplying technology and consumer electronic products to the Cyprus market. We are the authorised distribution partner for 50+ world class brands including Yealink, Ubiquiti, Dahua, Qnap, Viewsonic, Cyberpower, Mikrotik, PNY, Ajax, Sonoff, Anker and many others. In a competitive and ever-changing market, we are honoured to have gained the trust of hundreds of local companies and professionals who choose MS Electronics as their partner for success.

### Ralliton

RALLITON is an award-winning innovation and technology managed services provider delivering advisory, consulting and management services in the areas of Cloud Adoption Strategy, Hybrid Cloud Infrastructure, Modern Workplace, Cloud Governance & Compliance and Cloud Security. Since 2011, Ralliton has empowered small to large enterprises as well the public sector to achieve growth and success through focused solutions and services, accelerating digital transformation for businesses in the region. Specific solution areas include mass migrations, mission-critical apps deployments, automation, cloud optimization, vendor consolidation and Data & AI. Ralliton, a multi-cloud provider, works directly with AWS and Microsoft helping customers gain more value from billing to advanced support offers for their business.

## SUPPORTERS



AdTech Holding is an Innovation hub based in Cyprus, which creates vibrant startup ecosystems and technologies for AdTech & MarTech projects. Since 2011, AdTech Holding has been a starting point for an array of industry leading advertising and digital marketing companies. Holding brings the most daring ideas to the market and creates cutting-edge solutions to deliver technology on a global scale.



The worldwide transition into the era of Big Data and digital transformation, have driven IMR/University of Nicosia™, one of the largest market research organizations in Cyprus, to invest in an all-new Market Business Intelligence unit. The Business Intelligence unit, through its collaboration with multiple teams of experts both in Cyprus and abroad, transforms big data into measurable value via new and innovative solutions based on real time data collection, advanced analytics and tailored-made visualizations endorsing strategic business decisions for enhanced sales, revenue and customer experience journey.

## WITH THE SUPPORT OF



The project EnterCY proposes the development of a platform, aiming to promote Cyprus as a premium tourism destination by enhancing tourists' experience, before, during and after their visit, through utilizing contemporary technology. The Project INTEGRATED/0916/0020 is co-financed by the European Regional Development Fund and the Republic of Cyprus through the Research and Innovation Foundation.



Businesses and individuals considering investment into Cyprus have a partner on the ground at all stages of the investment cycle. Invest Cyprus is the government's dedicated partner responsible for attracting and facilitating Foreign Direct Investment (FDI) in key economic sectors. Being the lead agent in establishing Cyprus as a world-class investment destination, Invest Cyprus proactively promotes the enhancement of the country's competitive environment, advocating reform and maximising FDI, for the economic and social benefit of Cyprus. In close collaboration with all government authorities, public institutions and the private sector, Invest Cyprus is the investor's first point of contact. Invest Cyprus is a member of the World Association of Investment Promotion Agencies (WAIPA) and the Mediterranean Investment Network, ANIMA.



ISACA Cyprus Chapter, the locally established chapter of ISACA International, is an independent non-profit organisation and its purpose is to help business technology professionals and their enterprises realize the positive potential of technology. Today, ISACA international serves more than 165,000 professionals in 180+ countries, who covers a variety of professional IT-related positions, information systems or IT auditors, internal auditors, governance, security and risk professionals, consultants, educators, and C-suite executives. They serve professionals in nearly every industry. ISACA engages in the development, adoption and use of globally accepted, industry-leading knowledge and practices for information systems and in the provision of the professional qualifications CISA™, CRISC™, CISM™, CGEIT™, CSX-P™, CDPSE™, ITCA™ and CET™.

## CONFERENCE EXPERIENCE SPONSOR



Conference is the ideal web-app for event organizers, presenters, market researchers and team leaders all over the world. Engage your audience in any kind of online or/and physical event, facilitating direct interaction among them. It is excellent for any kind of online or/and physical event, including lectures, presentations, webinars, conferences, forums, trade shows, polls, training courses, seminars, workshops, school classes, universities, focus groups, research & internal (corporate executive) meetings.

## COMMUNICATION SPONSORS

**GOLD**  
THE BUSINESS MAGAZINE OF CYPRUS

GOLD magazine was founded in 2011 as the first English-language business monthly in Cyprus. Today, it is not only synonymous with the promotion of good business practices but it has a unique and valuable readership of High Net Worth Individuals, international company executives, English-speaking Cypriot and non-Cypriot businessmen and women. GOLD provides a comprehensive and informed overview of the local business scene, the economy and the market and has gained a reputation for its in-depth articles and revealing interviews with key local and international personalities. [www.goldnews.com.cy](http://www.goldnews.com.cy)

**IN Business**

IN Business magazine has a monthly readership of over 89,000. It is the only monthly business magazine in Cyprus that provides a comprehensive overview of all segments of the economy, from retail to services, as well as reporting on new deals, presenting new faces and, generally, looking at everything that's happening on the local business scene. IN Business has always been a pioneer in local business journalism, thanks to its in-depth analysis and research, often backed by previously unpublished facts and figures. [www.inbusinessnews.com](http://www.inbusinessnews.com)

**REPORTER**

Dedicated to the objective presentation of valid news, with a focus on immediacy, REPORTER is a 24/7 online news and entertainment hub, reporting on what's happening in Cyprus and the world. IMH's new digital media also includes the REPORTER application for IOS and Android Tablet/smartphone, as well as a daily newsletter sent to 100,000 subscribers. REPORTER's large team of journalists publishes authoritative and timely news every minute of every day. [www.reporter.com.cy](http://www.reporter.com.cy)

**omega  
LIVE**

OMEGALive, the diverse and modern news portal of Omega Channel offers up-to-date, objective, and comprehensive news coverage to today's online reader. The portal utilizes the news team of OMEGA Channel together with editors specialized in digital newsfeed, covering a diverse range of news reports, conveying quickly and reliably daily events in Cyprus and around the world. Live updates, video reports from the station's main news bulletin and other broadcasts together with photographic material compose the recipe for swift news updates at the fast paces of the internet. With core categories in Politics, Economics, Local News, Crime Reporting, International News, Health and Lifestyle, OMEGALive is dynamically present in the battle of news updates.

# Booking Form

## Digital Cyprus Conference

Tuesday, 4 October 2022 | 9:00 | Hilton Hotel Nicosia

(Registration deadline: Monday, 3 October 2022)

### EASY WAYS TO REGISTER

 E-mail: [events@imhbusiness.com](mailto:events@imhbusiness.com)

 Fax: +357 22 679820

 Website: [www.imhbusiness.com](http://www.imhbusiness.com)

### PARTICIPANT INFORMATION

Company / Organisation:

Address: City: Postal Code:

Telephone: Fax:

E-mail: Website:

Invoice Information (if different from above):

#### 1<sup>st</sup> PARTICIPATION

Mr  Mrs

Name:

Job Title:

Mobile:

E-mail:

#### 2<sup>nd</sup> PARTICIPATION

Mr  Mrs

Name:

Job Title:

Mobile:

E-mail:

#### 3<sup>rd</sup> PARTICIPATION

Mr  Mrs

Name:

Job Title:

Mobile:

E-mail:

#### 4<sup>th</sup> PARTICIPATION

Mr  Mrs

Name:

Job Title:

Mobile:

E-mail:

For more information about the processing of your personal data please read our Privacy Notice.

I wish to receive information about future Events and Media of IMH

### PARTICIPATION FEE PER PERSON

## ADMISSION IS FREE

Registration is essential

**CLICK HERE**   
for ONLINE  
REGISTRATION

## GOLD

1 year free access to the  
digital edition

Your attendance at the Digital Cyprus Conference entitles you to **one year's free access** to the **digital edition of GOLD magazine**. Once your conference registration fee has been paid, you will be contacted by IMH with details of how to take advantage of this special offer.



### CONFERENCES: TERMS & CONDITIONS OF PARTICIPATION

Confirmation of your registration will be sent as soon as possible once we have received your application in writing – either online or by fax or mail. Please note that, in order for you to take part in the conference, your participation fee must be paid in full two days before the first day's deliberations. Please note, furthermore, that the organisers reserve the right to make changes to the details – though not to the substance – of the conference without prior warning, even if these do not appear in the programme because they occurred after printing and due to unforeseen circumstances. Additionally, you should be aware that, if the organisers are obliged to cancel a conference, they have a responsibility to reimburse any fees paid. They cannot be held responsible, however, for any consequential damage or loss. Finally, please note that an application to participate and an online registration are considered legally binding.

# EVENT PRIVACY NOTICE

## 1. WHAT IS THE PURPOSE OF THIS DOCUMENT?

IMH CSC Ltd is committed to protecting the privacy and security of your personal information. This privacy notice tells you about the information we collect from you when you register to attend one of our events. In collecting this information, we are acting as a data controller. By law we are required to provide you with information about us, about how and why we use your data and about the rights you have over your data.

## 2. DATA PROTECTION PRINCIPLES

We will comply with data protection law and principles, which means that your data will be:

- Used lawfully, fairly and in a transparent way.
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes.
- Relevant to the purposes we have told you about and limited only to those purposes.
- Accurate and kept up to date.
- Kept only as long as necessary for the purposes we have told you about.
- Kept securely.

## 3. THE KIND OF INFORMATION WE HOLD ABOUT YOU

When you register to attend one of our events, we will collect, store, and use the following categories of personal information about you:

- The information you have provided us when completing a booking form or when registering online to attend our events, including organisation, title, first name, last name, job title, telephone number, mobile number, email address, address, city and postal code.
- As there is a participation fee to attend the event we also ask for payment and if you choose credit card as a method of payment we ask for card number, expiry date, cardholder name and signature.
- Communication information. When you send us an e-mail or other communication we retain that communication in order to process your enquiries and respond to your requests.
- Surveys you may be requested to fill out in some events.

### ONLINE EVENTS

Additionally, when you register to attend one of our online events, our online events platform provider collects the following information about you on our behalf:

Account information. To access various parts of the platform you must have an online account. To register for an account on the platform, you must provide your name, email address, telephone number, company name, and other information necessary to confirm that you are authorised to use the platform.

End User Information. To access webinars, virtual environments and other events administered by us via the online platform, you may be required to register. The requested personal information typically includes name, email address, telephone number, company name and job title as well as information about your company such as country and industry sector.

## 4. HOW IS YOUR PERSONAL INFORMATION COLLECTED?

We collect personal information about you from the following sources:

- You directly.
- From our online platform service provider
- Your employer/organisation.
- Other companies wishing to invite you to an event organized by IMH

## 5. HOW WE WILL USE INFORMATION ABOUT YOU

We will only use your personal information when the law allows us to. Most commonly, we will use your personal information in the following circumstances:

- Where we need to perform the contract, we have entered into in order to provide a service to you and your organisation. In other words, we will use your information in order to arrange that you attend our events.
- Where we need to provide you with the information, products and/or services that you request from us.
- Where we need to comply with a legal obligation.
- We may in some circumstances rely on your consent. In those circumstances, we will specifically ask whether you agree to us using your data in specified ways. You can withdraw your consent and ask us to delete your information at any time - please see section 11.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests. As you have shown interest in attending our events, we rely on this legal basis to send you information and updates about future events that may be of interest to you. If you DO NOT wish to receive this information, you have the right to object to this at any time, by contacting our Data Protection Officer at [gdp@imhbusiness.com](mailto:gdp@imhbusiness.com) or by clicking the unsubscribe link at the bottom of our e-mails.

Some of the above grounds for processing will overlap and there may be several grounds which justify our use of your personal information.

## 6. AUTOMATED DECISION-MAKING

You will not be subject to decisions that will have a significant impact on you based solely on automated decision-making.

## 7. DATA SHARING

We may share your data with third parties, including the event organisers, event sponsors and third-party service providers, where it is necessary to administer the working relationship with your business or where we have another legitimate interest in doing so, such as the planning, organisation and realisation of our events. We may also share your information where this is required by law.

We use data processors to help facilitate the organization of events.

We may sometimes charge a fee to attend an event. If this happens, our communications about the event will provide details of the data processor, we use to collect payments.

We require third parties to respect the security of your data and to treat it in accordance with the law and we have appropriate agreements in place.

## 8. TRANSFERING INFORMATION OUTSIDE THE EU

Our online platform service provider will have access to some of your information when you register for one of our online events. Our online platform service provider is located in the US and is committed to protecting the privacy and security of your personal information, in accordance with the General Data Protection Regulation, under Standard Contractual Clauses.

If you have any questions about this or you need any further information please contact our Data Protection Officer on 22505555 or at [gdp@imhbusiness.com](mailto:gdp@imhbusiness.com).

## 9. DATA SECURITY

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal information to those employees and agents who have a business need-to-know. They will only process your personal information on our instructions and they are subject to a duty of confidentiality. Details of these measures may be obtained from our Data Protection Officer.

We have put in place procedures to deal with any suspected data security breach and will notify you and any applicable regulator of a suspected breach where we are legally required to do so.

## 10. DATA RETENTION

We will retain your personal information only for as long as we need it or until you withdraw your consent, (in those instances where we process your information based on your consent) or you object to processing when exercising your rights in accordance with section 11 below. You can contact our Data Protection Officer at [gdp@imhbusiness.com](mailto:gdp@imhbusiness.com) to find out more about our retention times.

## 11. RIGHTS OF ACCESS, CORRECTION, ERASURE, AND RESTRICTION

Under certain circumstances, by law you have also the right to:

- Request access to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
- Request correction of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
- Request erasure of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
- Object to processing of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
- Request the restriction of processing of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- Request the transfer of your personal information to another party but only for information processed by automated means and where the processing is based on your consent or on contract.
- Right to withdraw consent at any time for processing for any purpose for which you have given consent.

If you want to exercise any of the above rights, please contact our Data Protection Officer at [gdp@imhbusiness.com](mailto:gdp@imhbusiness.com).

## 12. DATA PROTECTION OFFICER

We have appointed a Data Protection Officer to oversee compliance with this privacy notice. If you have any questions about this privacy notice or how we handle your personal information, please contact our Data Protection Officer at [gdp@imhbusiness.com](mailto:gdp@imhbusiness.com). You have the right to make a complaint at any time to the office of the Commissioner of Personal Data Protection, the Cyprus supervisory authority for data protection matters. You can find out more about this at [www.dataprotection.gov.cy](http://www.dataprotection.gov.cy)